

NAACP ILLINOIS STATE CONFERENCE

P.O. Box 20384, Springfield, IL 62708

www.illinoisnaacp.org



August 15, 2017

RE: 2017 Banquet Sponsor Support

Dear

We are pleased to invite you to the 81st Annual Illinois NAACP State Convention. This year's theme is *"Steadfast & Immovable."* We are One Illinois – One NAACP! The convention will be held October 13- 15, 2017 in Mt. Vernon, Illinois at the Mt. Vernon Hotel & Event Center, 222 Potomac Boulevard, Mt. Vernon, IL 62864. This convention will be a joint effort of the Illinois Branches of State Conference in collaboration with several agencies, partners, and donors.

The NAACP continues to work for the improvement of social, economic, and political conditions of African Americans and other minorities throughout the nation. The Illinois State Conference of Branches continues to have a positive impact on the quality of life for the citizens of Illinois.

Topics to be discussed include criminal justice, gun violence, unemployment, health care, education, pension plan, housing, etc.

As we continue to make plans for the 81st Annual NAACP Illinois State Convention, we sincerely hope that you will respond favorably to our request. Please find attached the order form for Sponsorship and Advertisement. The due date for all advertisements and sponsorships is September 30, 2017.

Thank you in advance for your support of the Illinois State Conference of the National Association for the Advancement of Colored People. We look forward to meeting you at the Banquet on October 13-15, 2017. If you have any questions, please call Rev. Erie Patton, President – Mt. Vernon Branch at 618/316-9459 or epatton235@gmail.com.

Yours sincerely,



One Illinois – One NAACP!
Teresa Haley
State President



Mt. Vernon Branch
Rev. Erie Patton
President

81ST ANNUAL ILLINOIS STATE CONVENTION
"STEADFAST & IMMOVABLE"
ONE ILLINOIS - ONE NAACP
OCTOBER 13 - 15, 2017

Mt. Vernon Hotel & Event Center (formerly Holiday Inn)
222 Potomac Boulevard
Mt. Vernon, IL 62864



Banquet - Saturday, October 14, 2017 7:00 P.M.

Sponsor/ Program Booklet Form

Convention Sponsor (Inside Front Cover)	\$10,000.00	Vendor Booth, Workshop Advertisement Full Page & 20 Tickets
Underwriter Sponsor (Outside Back Cover)	\$7500.00	Vendor Booth, Workshop Advertisement Full Page & 10 Tickets
Event Sponsor (Inside Back Cover)	\$5000.00	Vendor Booth, Workshop Advertisement Full Page & 10 Tickets
Government Sponsor	\$3000.00	Full page & 5 tickets
Community Sponsor	\$2500.00	Full page & 5 tickets
Platinum Sponsor	\$2000.00	Full page & 4 tickets
Gold Sponsor	\$1000.00	Full page & 3 tickets
Silver Sponsor	\$ 500.00	1/2 Page & 2 tickets
Bronze Sponsor	\$ 300.00	1/2 Page & 1 ticket
Outside Back Cover	\$1500.00	
Inside Back Cover	\$1000.00	
Opposite Program	\$ 750.00	
Full Page	\$ 200.00	
Half Page	\$ 125.00	
1/4 Page	\$ 90.00	
1/8 Page	\$ 65.00	
Table	\$ 600.00	10 tickets

Banquet tickets \$60.00 each (student tickets \$30.00 K-12th grades) Please make all checks payable to:

Mt. Vernon NAACP - UNIT 3036 or PayPal: ilnaacp.ni@gmail.com

Email all ads (preferably camera ready PDF and JPEG files accepted) to: epatton235@gmail.com

Address: P.O. Box 2473, Mt. Vernon, IL 62864

Please make checks payable to: NAACP Illinois State Conference or PayPal: ilnaacp.ni@gmail.com

All Ads Due by September 30, 2017

Name of Sponsor/Advertiser _____

Address: _____

Ad Contact: _____

Contact Number: _____

Ad Size: _____

Payment Enclosed: _____ **Balance:** _____

SOLD BY: _____

81ST ANNUAL ILLINOIS STATE CONVENTION
"STEADFAST & IMMOVABLE"
ONE ILLINOIS - ONE NAACP

OCTOBER 13 - 15, 2017

Mt. Vernon Hotel & Event Center (formerly Holiday Inn)
222 Potomac Boulevard
Mt. Vernon, IL 62864



August 15, 2017

RE: 2017 Banquet Sponsor Support

Convention Sponsor (\$10,000)

- Title recognition in all advertising for NAACP programs and events.
- One premiere location table (20 seats) at the Freedom Fund Banquet.
- Invitation for company representative to provide brief remarks at the Freedom Fund Banquet.
- Premiere booth location at the Convention to share company information with attendees.
- Title recognition and premiere full-page ad in the Scholarship Luncheon Souvenir Journal.
- Title recognition and company logo on Youth Luncheon & Freedom Fund Banquet signage, video displays, and Website.
- Title recognition and company logo on Freedom Fund Banquet table signage.
- Title recognition and twenty invited guests to Freedom Fund Banquet.

Underwriter Sponsor (\$7,500)

- Major sponsor recognition in all advertising for NAACP programs and events.
- Preferred location table (10 seats) at the Freedom Fund Banquet.
- Preferred booth location at the Convention to share company information with attendees.
- Recognition and preferred full-page ad in the Convention Souvenir Journal.
- Recognition and company logo on Freedom Fund Banquet signage, video displays, and website.
- Ten invited guests to VIP Reception at the Freedom Fund Banquet.

Event Sponsor (\$5,000)

- Major sponsor recognition in all advertising for NAACP programs and events.
- Preferred location table (10 seats) at the Freedom Fund Banquet
- Preferred booth location at the Convention to share company information with attendees.
- Recognition and preferred full-page ad in the Convention Souvenir Journal.
- Recognition and company logo on Freedom Fund Banquet signage, video displays, and web site.
- Ten invited guests to VIP Reception at the Freedom Fund Banquet.

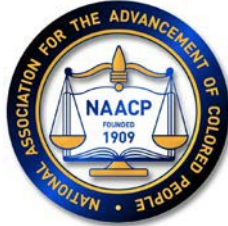
Government Sponsor (\$3,000)

- Sponsor recognition in all advertising for the Freedom Fund Banquet.
- Five seats at a preferred location table at the Freedom Fund Banquet.
- Preferred booth location at the Convention to share company information with attendees.

81ST ANNUAL ILLINOIS STATE CONVENTION
"STEADFAST & IMMOVABLE"
ONE ILLINOIS - ONE NAACP

OCTOBER 13 - 15, 2017

Mt. Vernon Hotel & Event Center (formerly Holiday Inn)
222 Potomac Boulevard
Mt. Vernon, IL 62864



- Recognition and full-page ad in the Convention Souvenir Journal.
- Recognition and company logo on Freedom Fund Banquet signage, video displays and website.
- (Opportunity for Sponsor to Moderate a Saturday workshop/forum during Convention)

Community Sponsor (\$2,500)

- Sponsor recognition in all advertising for the Freedom Fund Banquet.
- Five seats at a preferred location table at the Freedom Fund Banquet.
- Preferred booth location at the Convention to share company information with attendees.
- Recognition and full-page ad in the Freedom Fund Banquet Souvenir Journal.
- Recognition and company logo on Freedom Fund Banquet signage, video displays, and website.

Platinum Sponsor (\$2,000)

- Sponsor recognition in all advertising for the Freedom Fund Banquet.
- Five seats at a preferred location table at the Freedom Fund Banquet.
- Preferred booth location at the Convention to share company information with attendees.
- Recognition and full-page ad in the Freedom Fund Banquet Souvenir Journal.
- Recognition and company logo on Freedom Fund Banquet signage, video displays, and website.

Gold Sponsor (\$1,000)

- Sponsor recognition in all advertising for the Freedom Fund Banquet.
- Three seats at a preferred location table at the Freedom Fund Banquet.
- Recognition and full-page ad in the Freedom Fund Banquet Souvenir Journal.
- Recognition and company logo on Freedom Fund Banquet signage, video displays, and website.

Silver Sponsor (\$500)

- Sponsor recognition in all advertising for the Freedom Fund Banquet
- Two seats at a preferred location table at the Freedom Fund Banquet.
- Recognition and half-page ad in the Freedom Fund Banquet Souvenir Journal.
- Recognition and company logo on Freedom Fund Banquet signage, video displays, and web site.

Bronze Sponsor (\$300)

- Sponsor recognition in all advertising for the Freedom Fund Banquet.
- One complimentary ticket to the Freedom Fund Banquet.
- Recognition and half-page ad in the Freedom Fund Banquet on Souvenir Journal.
- Recognition and company logo on Freedom Fund Banquet signage, video displays, and website.

81ST ANNUAL ILLINOIS STATE CONVENTION

**"STEADFAST & IMMOVABLE"
ONE ILLINOIS - ONE NAACP**



EXHIBITOR/VENDOR APPLICATION & REGISTRATION FORM

**LOCATION: Mt. Vernon Hotel & Event Center (formerly Holiday Inn)
222 Potomac Boulevard Mt. Vernon, IL 62864**

Products will be seen by over 200 shoppers at the NAACP Illinois State Conference. Attendees will be NAACP members from twenty different branches, and community members from across the state. There will be 15 vendors with a variety of product types. Registration form and payment are due at the time of submission; deadline is September 30.

I would like to register as a product vendor (includes 6 ft. table and chair):

- \$75 - Friday (Exhibitor hours: 10am – 6pm, setup: 8:30am – 10:00am, break down: 6pm – 7pm)
- \$100 - Saturday (Exhibitor hours: 10am – 8pm, setup: 8:30am - 10:00am, break down: 9pm – 10pm)
- \$150 Friday and Saturday

Payment Information (please check one):

- Check
- Credit Card
- PayPal (info@dupagecountynaacp.org)

\$ _____ Approved Amount _____ Credit Card Number

Expiration Date CVV Code Zip Code Signature Print Name

Company Name (Type of products)

Contact Name

Address City, State, Zip

Telephone Fax

Email Website

Paperwork should be emailed or mailed to the event sponsor:

Mount Vernon Branch NAACP (Unit #3036)

P.O. Box 2473, Mt. Vernon, IL 62864

Email: epatton235@gmail.com **Phone:** 618/316-9459

81ST ANNUAL ILLINOIS STATE CONVENTION

**"STEADFAST & IMMOVABLE"
ONE ILLINOIS - ONE NAACP**



CORPORATION/AGENCY VENDOR SPONSORSHIP

OCTOBER 13 - 15, 2017

**Mt. Vernon Hotel & Event Center (formerly Holiday Inn)
222 Potomac Boulevard, Mt. Vernon, IL 62864**

Products will be seen by over 200 shoppers at the NAACP Illinois State Conference. Attendees will be NAACP members from twenty different branches, and community members from across the state. There will be 15 vendors with a variety of product types. Registration form and payment are due at the time of submission; deadline is September 30.

I would like to register as a product vendor (includes 6 ft. table and chair):

- \$300 - Friday (Exhibitor hours: 10am – 6pm, setup: 8:30am – 10:00am, break down: 6pm – 7pm)
- \$300 - Saturday (Exhibitor hours: 10am – 8pm, setup: 8:30am - 10:00am, break down: 9pm – 10pm)
- \$500 Friday and Saturday

Payment Information (please check one):

- Check
- Credit Card
- PayPal (ilnaacp.ni@gmail.com)

\$ _____ Approved Amount _____ Credit Card Number _____
Expiration Date CVV Code Zip Code Signature Print Name

Company Name (Type of products)

Contact Name

Address City, State, Zip

Telephone Fax

Email Website

Paperwork should be emailed or mailed to the event sponsor:

Mount Vernon Branch NAACP (Unit #3036)

P.O. Box 2473, Mt. Vernon, IL 62864

Email: epatton235@gmail.com **Phone:** 618/316-9459